

Twenty Years' Experience of Bringing the Soul and Passion of Hand-Built Italian Products to Discerning Customers



MSRP PRICE LIST

effective: January 2017

The Prices are in EURO and DO NOT include VAT and local taxes





SIM2: Made in Italy

Standing proud in the home theater and digital cinema landscape dominated by the multinational giants, is an Italian company recognized as the epitome of excellence: SIM2. A business that has been taking on and overcoming the challenges laid down by the market and new technologies time and time again during the last 20 years. Earning, in that time, an outstanding reputation worldwide for the innovation, performance, quality, design and comprehensive coverage of our product range. SIM2 is the reference standard brand for motion picture and visual communication professionals, as well as home theater enthusiasts who demand the very best. Every day, we commit our extensive resources and efforts in the pursuit of a single objective: absolute excellence. This is what makes the SIM2 brand synonymous with a level of performance, passion and prestige that no other brand can offer - rewarding you with not only superior viewing quality, but also an improved quality of life.

Worldwide success

From our Pordenone headquarters – located in one of Europe's main industrial districts, just a few miles from Venice – to sales offices in the US and China, we are a group of companies engaged in different sectors of operation (High end Home Theater and HDR display technology). We have a business that spans over 60 countries, either directly or through strategic partnerships with leading distributors, to offer customers the world over a consistent level of excellence in both products and services.

Exclusive, Powerful, Unique
Very special limited edition projector



fuoriserie

Fuoriserie.sim2.com

For your discerning clients...

SIM2 Dual System Cinema

Cutting-edge HDR projection technology

SIM2 has been designing and manufacturing HDR products since 2007. HDR (High Dynamic Range) has a dramatic effect on picture quality and perceived image resolution, as it delivers a dynamic range more closely matched to the human visual system. Dual System Cinema uses two custom-tuned projectors optimized to produce a combined image that has a dynamic range of more than 14 f-stops. More product details can be found at:

www.sim2usa.com

Dual projection HDR System: 2 x Custom-tuned Special Projectors • 3-chip Full HD (1080p) 0.95" DLP® DC4 chipset • re-designed ALPHAPATH™ light engine • • High Dynamic Range (HDR) capability • Dynamic range: 14 f-stops • SIM2 active 3D technology (triple flash 144Hz) • SIM2 PureMovie • SIM2 PureAction • SIM2 user adjustable iris system • DynamicBlack™ technology • 350W dimmable lamp • Brightness output up to 9,000 ANSI Lumens (in 2D dual mode) • **HDMI 2.0a compatible (via HDR processor module)** • Live Colors Calibration2 software • **HDR processor module** • Projector mounting bracket assembly with micro-metric adjustment capability • Cabinet Color: High-gloss Dark Gray.

UNITHROW(™) available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

(™) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3

For more product details:

Please call +39 0434 383 292 or e-mail: sales@sim2.it

Ask for a quotation.





AR

Exclusive Reference Statement

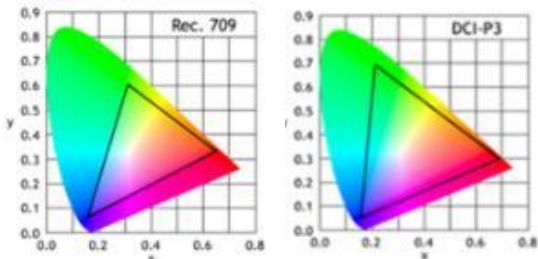
SIM2 AR: when the best video projector is a requirement to fit the most demanding design for a vibrant grand home cinema (up to 250" screen size), the AR is the natural choice with its set of features like: wider color gamut (with selectable color space notch filter), cloud-based controls and fault prevention, along with auto-brightness and color calibration recall via the included AUTOCAL sensor. Exceptional picture quality is guaranteed through the use of carefully hand-crafted components that are the best available on the market, bar none. This unit is the result of years of research and technical evolution from SIM2's brightest minds, and this is why we dedicate AR to "Mr. Grand Cinema".

3D 3-chip Full HD (1080p) DarkChip4™ 0.95" DLP® chipset • re-designed ALPHAPATH™ light engine • **NEW electronics platform with enhanced video processing and control capabilities** • **AUTOCAL probe** • **DCI-P3 color gamut** • **Perfect Fit** zoom, focus, and lens shift memory feature (lens-free 2.40:1) • SIM2 active 3D technology (triple flash 144Hz) • SIM2 PureMovie • SIM2 PureAction • SIM2 PureAction3D • SIM2 DynamicBlack technology • Includes four pairs of VISUS active 3D glasses • 350W dimmable lamp • Brightness output up to 5,500 ANSI Lumens depending on lens type • Contrast ratio up to 30,000:1 with DynamicBlack • 2 x HDMI • Live Colors Calibration2 software • Cabinet Color: High-gloss White • **Advanced connectivity: Full Remote Monitoring and Software Upgrade capability**

Available in High Brightness (5,500 ANSI Lumens) and Extended Contrast (4,000 ANSI Lumens) versions. Please specify HB or EC at time of order.

UNITHROW(™) available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

(™)SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3
NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended.
Scope and FLEX anamorphic options are available for this model.



Ordering codes

	MSRP
AR T1	62,000
AR T2	62,000
AR T3	66,000

SUPERLUMIS PRO

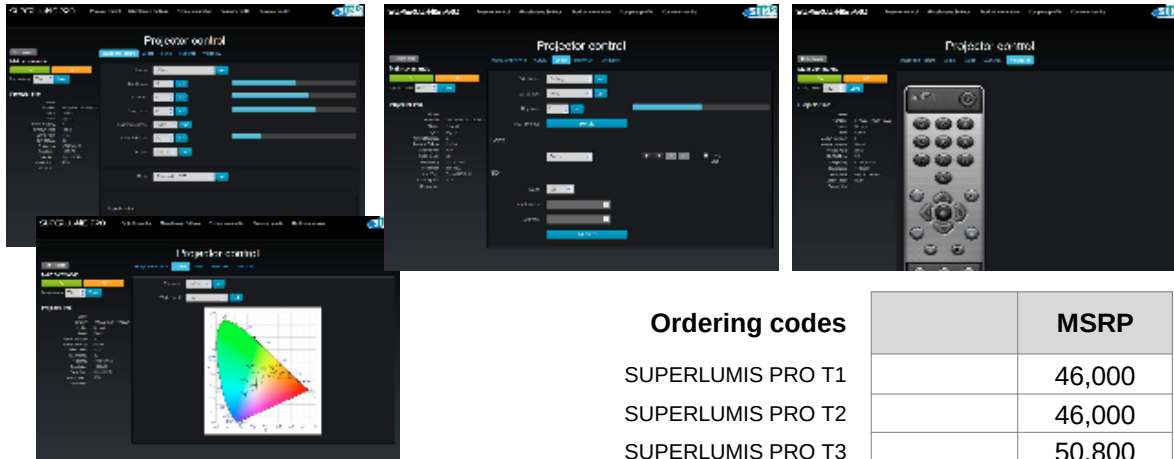
Clarity, connectivity, controllability

3D 3-chip Full HD (1080p) DarkChip4™ 0.95" DLP® chipset • electronics platform with enhanced video processing and control capabilities • Perfect Fit zoom, focus, and lens shift memory feature (lens-free 2.40:1) • SIM2 active 3D technology (triple flash 144Hz) • SIM2 PureMovie • SIM2 PureAction • SIM2 PureAction3D • Includes four pairs of VISUS active 3D glasses • 350W dimmable lamp • Luminance up to 5,000 ANSI Lumens depending on lens type • 2 x HDMI • Live Colors Calibration2 software • Cabinet Color: soft-touch matte black • **Advanced connectivity: Full Remote Monitoring and Software Upgrade capability**

Available in High Brightness (5,000 ANSI Lumens) and Extended Contrast (3,800 ANSI Lumens) versions. Please specify HB or EC at time of order.

UNITHROW™ available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

(**) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3
NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended.
Scope and FLEX anamorphic options are available for this model.



Ordering codes

SUPERLUMIS PRO T1
SUPERLUMIS PRO T2
SUPERLUMIS PRO T3
AUTOCAL PROBE

MSRP

46,000
46,000
50,800
2,000



LUMIS PLUS

Brighter + enhanced performance + long lamp life

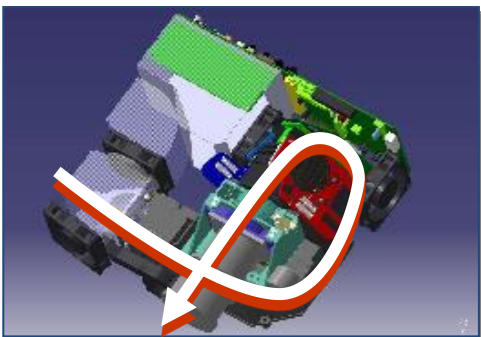
Based on SIM2's revered SUPERLUMIS 3-chip DLP platform, **LUMIS PLUS** features DynamicBlack, Perfect Fit and a choice of HB (High Brightness) or EC (Extended Contrast) lenses, along with enhanced video processing. New 330W lamp delivers up to 4,300 lumens and extended lamp life (up to 5,000 hours). Designed for use in reference home theaters and media rooms with medium to large screens.

3D 3-chip Full HD (1080p) DarkChip4™ 0.95" DLP® chipset • ALPHAPATH™ light engine • Perfect Fit zoom, focus, and lens shift memory feature (lens-free 2.40:1) • SIM2 active 3D technology (144 Hz) • SIM2 PureAction • SIM2 PureAction3D • Includes four pairs of VISUS active 3D glasses • **NEW 330W dimmable long-life lamp** (output up to 4,300 ANSI Lumens depending on lens type) • Dynamic Black • Contrast ratio up to 30,000:1 • 2 x HDMI • Live hours) • Live Colors Calibration 2 software • Cabinet Color: High-gloss Dark Gray.

Available in High Brightness (4,300 ANSI Lumens) and Extended Contrast (3,500 ANSI Lumens) versions. Please specify HB or EC at time of order.

UNITHROW™ available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

(*) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3
NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended.
Scope and FLEX anamorphic options are available for this model.



Ordering codes

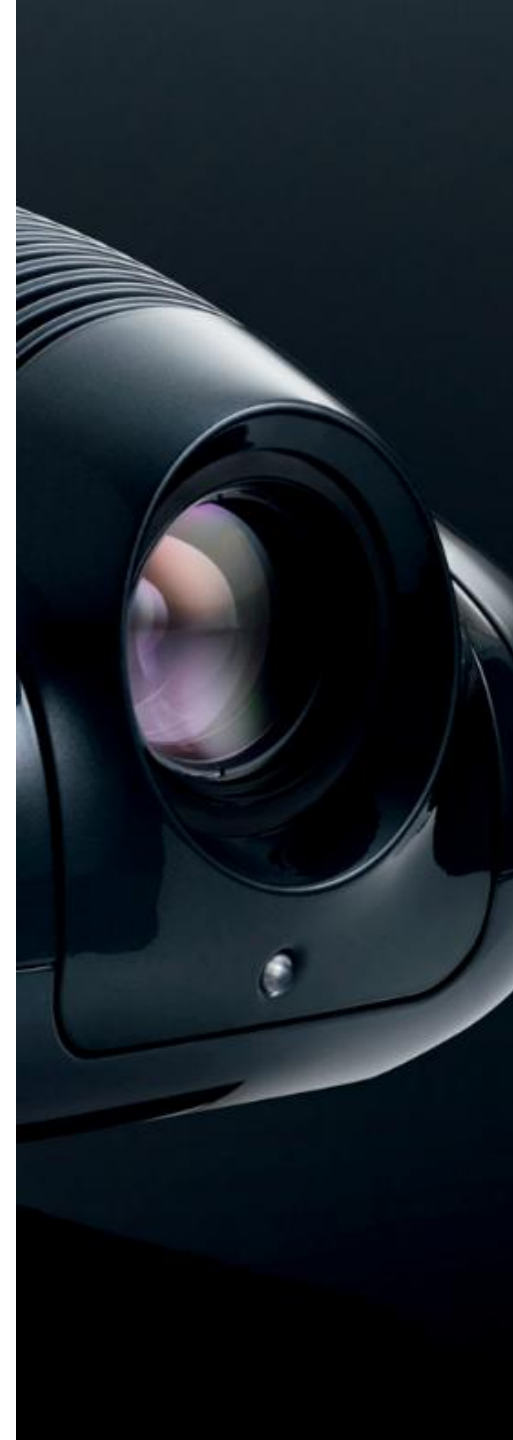
LUMIS PLUS T1

LUMIS PLUS T2

MSRP

33,000

33,000



NERO 4

True UHD Clarity, Color Fidelity and Dynamics

The NERO 4 projector delivers class-leading picture quality through the partnership of the latest 4K UHD 0.66" DLP® chipset from Texas Instruments, high-precision optics and SIM2's advanced video processing technology, for a lucid and colorful viewing experience. A new high-power 465W lamp enables NERO 4 to provide up to 4000 ANSI-lumens on-screen. The pure-glass lens provides an unprecedented resolution of 93 lines per millimeter to guarantee exceptional on-screen clarity. NERO 4 also includes Perfect Fit, a fully-programmable zoom, focus and lens shift feature which facilitates a lens-free option to create 2.40:1 images.

Single-chip UHD (2160p) DarkChip™ 0.67" DLP® chipset • **NEW SIM2 UHD light engine** • Perfect Fit zoom, focus, and lens shift memory feature (lens-free 2.40:1) • **NEW 450W dimmable long-life lamp** (up to 5,000 ANSI Lumens) • **high-precision telecentric lens (resolution: 93 lines per millimeter)** • user adjustable iris • HDMI 2.0a • Live Colors Calibration 2 software • SIM2 active 3D technology • SIM2 PureAction • Cabinet Color: Black Crystal glass with matte accents.

Available lens: 1.36-2.68:1

DVD	480	720	1080
720p	1280		
1080p	1920		2160
Ultra HD (4k)	3840		

Ordering codes

NERO 4 BG

	MSRP
NERO 4 BG	25,000



M.REFERENCE

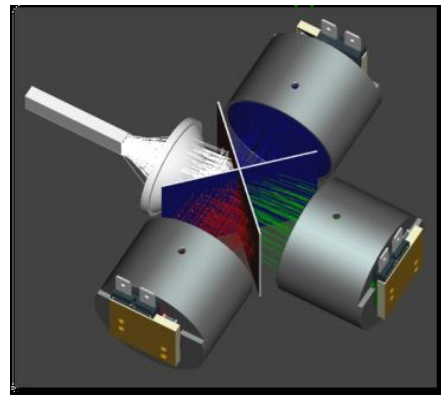
Premium LED technology

M.REFERENCE is a premium LED projector in which each component has been hand-selected and fine-tuned to deliver unprecedented picture quality and performance. It's superb colorimetry and clarity exceed the expectations of the most discerning customer. The projector features extended color space specifications for a wide variety of applications, including AdobeRGB and DCI-P3 - and delivers 1,200 lumens (equivalent to 1,800 lumens lamp projector) on-screen. Typical applications include: reference home theaters and media rooms.

SIM2 Super PureLED Technology 3D^(*) projector • 1920 x 1080 pixel HDTV resolution • 0.95" 1080p DLP® chipset by Texas Instruments • NEW SIM2 electronics platform • Hand-selected components • **NEW Perfect Fit zoom, focus, and lens shift memory feature (lens-free 2.40:1)** • SIM2 PureMovie, PureAction and PureAction3D^(*) modes • Brightness up to 1,200 ANSI Lumens (output measured equivalent to 1,800 ANSI Lumens lamp-based projector) • Contrast ratio up to 100,000:1 with Dynamic Black • Motorized Optical Shift and Digital Keystone adjustment • Color gamut >128% NTSC • DCI-P3 and Adobe RGB • EasyLED control and calibration software • Fast on/off • Typical LED lifetime estimated at around 30,000 hours • 2 x HDMI • Matte Black cabinet with crystal glass accents.

Available lenses: T1: 1.50-2.10:1 • T2: 2.10-3.90:1

^(*) A SIM2 VISUS System is required to initiate this feature (sold separately)
Scope and FLEX anamorphic options are available for this model.



Ordering codes

M.REFERENCE T1
M.REFERENCE T2

	MSRP
M.REFERENCE T1	20,500
M.REFERENCE T2	20,500



SIM2xTV

The Invisible Large Display

SIM2 xTV is a discreet high-tech/high-class display device that uses the latest in laser illumination technology to produce SIM2-quality images up to 110 inches in size - on your wall, or on a screen, the choice is yours. SIM2xTV is designed to be positioned close to the wall, matching any interior design and any designer dreams either standing on, or even (ask for the special SIM2 xTV INV) built-into a piece of furniture. If preferred, SIM2 xTV can be ceiling-mounted, or incorporated (ask for the special SIM2 xTV INV)into an interior design feature, rather like a luxury light fixture.

SIM2 LASER HYBRID Technology ultra-short throw projector (0.25:1) • 1920 x1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • Brightness up to 2,900 ANSI Lumens • Adaptive Contrast • Typical LASER HYBRID lifetime estimated at around 20,000 hours • 3 x HDMI • Black, crystal glass surface • White crystal glass (special order)

Available lens: 0.25:1



Ordering codes

SIM2xTV black

SIM2xTV white

MSRP

11,500

12,450

Order lead-time: 4 weeks.



SIM2xTV INV

The Invisible Large Display

SIM2 xTV INV is a discreet high-tech/high-class display device that uses the latest in laser illumination technology to produce SIM2-quality images up to 110 inches in size - on your wall, or on a screen, the choice is yours. SIM2 xTV INV is designed to be positioned close to the wall and built-into a piece of furniture. If preferred, SIM2 xTV INV can be ceiling-mounted, or incorporated into an interior design feature, rather like a luxury light fixture.

SIM2 LASER HYBRID Technology ultra-short throw projector (0.25:1) • designed to be built into custom furniture • 1920 x1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • Brightness up to 2,900 ANSI Lumens • Adaptive Contrast • Typical LASER HYBRID lifetime estimated at around 20,000 hours • 3 x HDMI • Black, crystal glass surface • White crystal glass (special order)

Available lens: 0.25:1



Ordering codes

SIM2xTV INV black

SIM2xTV INV white

	MSRP
	From 13,800
	From 14,800

Order lead-time: 6 weeks.

SIRIO 2

High brightness single-chip DLP projector

Engineered for the most demanding installations, SIRIO2 brings a balanced approach to high brightness projection, with a quality of picture that rivals that of the best projectors in its category. Designed to be used with large screen sizes or in brightly-lit light room conditions, where high light output is a necessity, SIRIO 2's optical elements maximize light output (up to **7,000 Ansi Lumens**) from its dual high-power UHP lamps. This star performer has the power and clarity to satisfy the most demanding viewer and the ability to deliver bright, rich images in real-world lighting conditions.

High brightness single-chip 3D^(*) 1080p DLP®-based projector (1920x1080 pixels) DarkChip chipset • **Perfect Fit** zoom, focus, and lens shift memory feature (lens-free 2.40:1) • light output up to 7,000 ANSI Lumens • Contrast ratio up to 8000:1 • 2 x 350W Lamp • Choice of 3 lenses. • SIM2 Live Colors Calibration 2 software • **AUTOCAL probe** • SIM2 DynamicBlack • PureMovie, PureAction and PureAction3D^(*) modes • 10 Bit video processing • Comprehensive choice of inputs, including 2 x HDMI • **Advance connectivity: Full Remote Monitoring and Software Upgrade** • Cabinet Color: Matte Black

NOTE: Perfect Fit is optimized for M2 and M3 lenses. Cannot be used with short-throw M1 lens.

Available lenses: **M1:** 1.21-1.45:1 • **M2** (standard lens): 1.45-1.93:1 • **M3:** 1.93-3.67:1

^(*)A SIM2 VISUS System is required to initiate this feature (sold separately)
Scope and FLEX anamorphic options are available for this model.

Ordering codes

SIRIO2 (please select lens)
Standard Lens M2
Lens M1
Lens M3

	MSRP
	12,500
	2,500
	2,500
	8,500



NERO 3 PLUS

The power of LED technology with improved brightness

The glass exterior suggests the future, its technological center confirms it. NERO 3 is a lifestyle product designed for today's lifestyle. SIM2 PureLED technology is the source of illumination, DLP the imaging technology. Typical applications include: medium/large home theaters, media rooms and family/games room with moderate ambient light.

SIM2 PureLED Technology 3D(*) projector • SIM2 active 3D technology (up to 144 Hz) • 1920 x 1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • NEW SIM2 electronics platform • **Increased Brightness up to 1,500 ANSI Lumens (output measured equivalent to 2,000 ANSI Lumens lamp-based projector)** • Contrast ratio up to 30,000:1 with DynamicBlack • Color gamut >115% NTSC • EasyLED control and calibration software • Typical LED lifetime estimated at around 20,000 hours • 2 x HDMI • Black (BG) or White (WG) crystal glass cabinet • Noise level <28 dB

Lens throw ratio: 1.51-2.88:1

(*) A SIM2 VISUS System is required to initiate this feature (sold separately)
Scope and FLEX anamorphic options are available for this model.



Discreet input panel cover

Ordering codes

NERO 3 BG

NERO 3 WG

	MSRP
	11.000
	11.000

NERO 3 ST PLUS

The power of LED technology with improved brightness

The glass exterior suggests the future, its technological center confirms it. NERO 3 is a lifestyle product designed for today's lifestyle. SIM2 PureLED technology is the source of illumination, DLP the imaging technology. Typical applications include: medium/large home theaters, media rooms and family/games room with moderate ambient light requiring a short throw lens.

SIM2 PureLED Technology 3D(*) projector • SIM2 active 3D technology (up to 144 Hz) • 1920 x 1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • NEW SIM2 electronics platform • **Increased Brightness up to 1,500 ANSI Lumens (output measured equivalent to 2,000 ANSI Lumens lamp-based projector)** • Contrast ratio up to 30,000:1 with DynamicBlack • Color gamut >115% NTSC • EasyLED control and calibration software • Typical LED lifetime estimated at around 20,000 hours • 2 x HDMI • Black (BG) or white (WG) crystal glass cabinet • Noise level <28 dB

Lens throw ratio: 1.23-1.5:1

(*) A SIM2 VISUS System is required to initiate this feature (sold separately)
Scope and FLEX anamorphic options are available for this model.



Discreet input panel cover

Ordering codes

NERO 3STBG
NERO 3STWG

	MSRP
NERO 3STBG	12.000
NERO 3STWG	12.000

NERO UNO

Single-chip DLP LED technology

The glass exterior suggests the future, its technological center confirms it. NERO is a lifestyle product designed for today's lifestyle. SIM2 PureLED technology is the source of illumination, DLP the imaging technology. Typical applications include: medium/large home theaters, media rooms and family/games room with moderate ambient light.

SIM2 PureLED Technology 3D(*) projector • SIM2 active 3D technology (up to 144 Hz) • 1920 x 1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • NEW SIM2 electronics platform • Brightness up to 1,200 ANSI Lumens (output measured equivalent to 1,600 ANSI Lumens lamp-based projector) • Contrast ratio up to 30,000:1 with DynamicBlack • Color gamut >115% NTSC • EasyLED control and calibration software • Typical LED lifetime estimated at around 20,000 hours • 2 x HDMI • Black (BG) • Noise level <28 dB

Lens throw ratio: 1.51-2.88:1

(*) A SIM2 VISUS System is required to initiate this feature (sold separately)
Scope and FLEX anamorphic options are available for this model.

Ordering codes

NERO UNO

	MSRP
	7.600

SUPERCUBE

The CUBE Evolved

SUPERCUBE takes the original CUBE and makes it multi-dimensional with increased light output, a wider color gamut, vertical height adjustment and improved video processing . Typical applications include: small/medium home theaters, media rooms and family/games rooms with moderate ambient light.

Single-chip Full HD (1080p) 3D^(*) projector • DarkChip DLP® chipset • **270W dimmable lamp** • **NEW advanced video processing** • **Brightness up to 3,000 ANSI Lumens** • **NEW RGBRGB color wheel** • **vertical lens adjustment** • 2 x HDMI • Crystal glass cabinet • Cabinet Colors: Gloss Black (BG), Gloss White (WG)

(*) A SIM2 VISUS System is required to initiate this feature (sold separately)

SUPERCUBE COLOR OPTIONS:

GLACIER GRAY (GG), OR CLASSIC BLUE (BL) OR ORANGE (OG) FINISH



Ordering codes

SUPERCUBE - BG
SUPERCUBE - WG
SUPERCUBE - GG
SUPERCUBE - BL
SUPERCUBE - OG

	MSRP
	3,800
	3,800
	4,700
	4,700
	4,700

3D accessories



SIM2 VISUS 4G

Four pairs of SIM2 VISUS active 3D RF glasses • SIM2 active 3D RF emitter • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with SIRIO, NERO and M.150 3D projectors, to enable 3D functionality

SIM2 VISUS 8G LUXURY BOX

Eight pairs of SIM2 VISUS active 3D RF glasses • Luxury presentation box • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with LUMIS, SIRIO, NERO and M.150 3D projectors.

(3D RF emitter not included)

SIM2 VISUS 7G + EMITTER LUXURY BOX

Seven pairs of SIM2 VISUS active 3D glasses • SIM2 active 3D RF emitter • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with LUMIS, SIRIO, NERO and M.150 3D projectors, to enable 3D functionality.

Ordering codes

SIM2 VISUS 4G + 1E

SIM2 VISUS LUX 8G

SIM2 VISUS LUX 7G + 1E

MSRP

610

1,050

1,200

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Ceiling Brackets

Quality accessories for SIM2 Multimedia Projection Systems

UNIVERSAL Ceiling bracket

SIRIOBRKT MB ceiling bracket for Sirio

UNIEXTUBE1MB - 400-600mm

UNIEXTUBE2MB - 700-1200mm

UNIEXTUBE3MB - 1200-1800mm

MSRP
270
380
115
135
170

Notes

Throw Distance: It is recommended NOT to use the minimum or maximum projector throw ratios stated in the product brochures for your installation. Accurate positioning of the projector is better achieved by avoiding these two extremes.

Motorized Anamorphic Lens Systems please verify throw ratio and projector distance when ordering.

Previous Grand Cinema and DOMINO models might still be available. Call for information and quotation.

Prices, terms, policies, conditions, and technical specifications are subject to change without notice.

This price list replaces all previous versions. The prices here listed DO NOT INCLUDE LOCAL TAXES AND DUTY

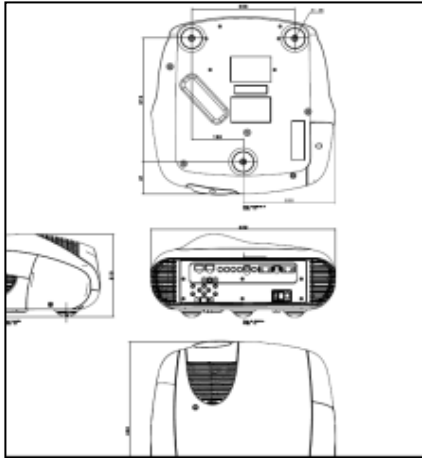
NOTES

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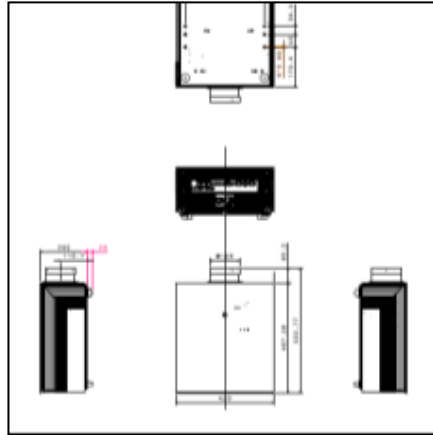
Please contact
the SIM2 sales office for further information.
+39 0434 383 292 sales@sim2.it

NOTES

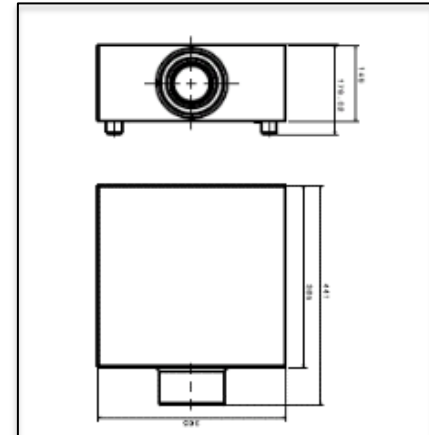
Available in .pdf and .dxf formats via the SIM2 website: www.sim2.com



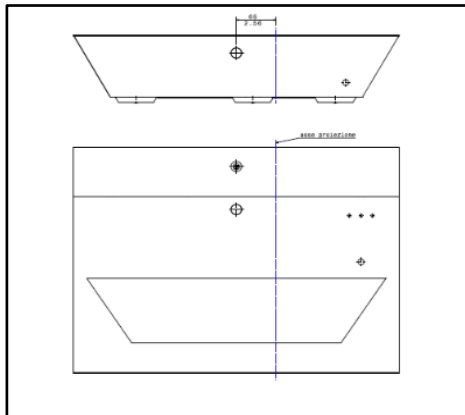
LUMIS



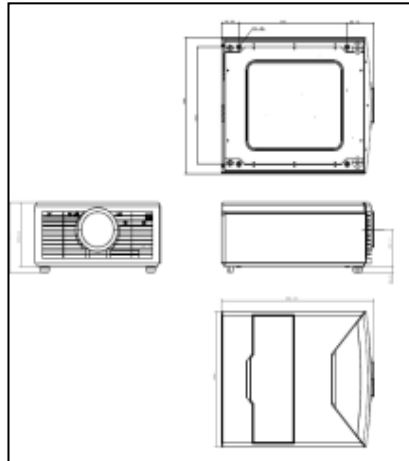
M.REFERENCE



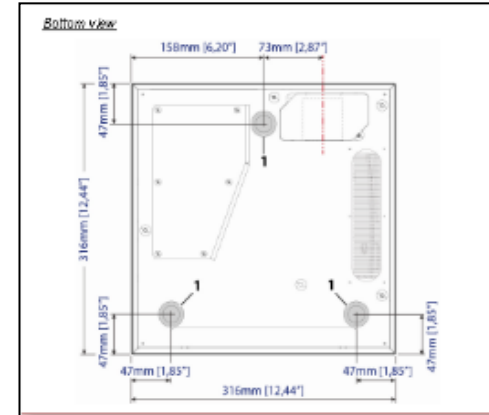
NERO 3/ST



SIM2 xTV



SIRIO 2



SUPERCUBE