

Turning your living-room into a little theatre with Cineversum BW White Glass

White Glass is a new limited edition of the reputed Cineversum BW Series. Customers, who plan to integrate their projector into the living-room, instead of the usual dedicated home-theatre room, frequently ask us the possibility to have their projector with a **white finish**, instead of the usual black painting that has made the Blackwing Series worldwide famous. Mostly due to the fact that a black projector might not match very well in an immaculate living-room whereas this *White Glass* version will.

But it's not as simple. In order to be integrated into a living-room or a loft, a video-projector must indeed be **décor-friendly** at least, but it also must be **quiet, performing and versatile**. Three aspects on which the Blackwing Series excel. First, thanks to its exclusive chassis, that absorbs noise and heat, Blackwing is the quietest projector on the market. Secondly, with a contrast ratio that goes up to 70 000:1 (BW4) the Blackwing is perfect for watching movies or TV shows. And last, the two times zoom and the very wide lens shift help the Blackwing address the most complex configurations.

Nevertheless, however excellent it is, the projector is not the only actor of a good projection system. Small aesthetic constraints like cables hiding or screen rolling up, which are not so important in a dedicated cinema room, will be reminded to you by the rest of the family when it comes to the living room. Now, if you respect a few basic rules, you can contemplate a screen **twice bigger than the biggest flat TV screen** that you could have in your living room.

Naturally, You have made your living room as bright as possible. Unfortunately, **light** is the fiercest enemy of a video-projector. If you watch it at night, the experience will not be different from a dedicated dark room, but if your favorite team at the World Cup plays in the afternoon, light might be an issue. Obviously, the Blackwing Series can tackle hard conditions. The good point with Blackwing Three and Four models being that you can record different settings for day and night. But still, we strongly recommend you to put your projection screen in the darkest place of the living-room with a minimal flow of light and to consider all the items like curtains,



draperies shutters, awnings that can temporarily make the room darker and, for your comfort, that can be motorized and automated.

Generally speaking, the organization of the room and **furniture** must be slightly adapted to this new way of enjoying video. The arrangement of the sofa and seatings in general must now take the projector into account. Besides that, your **audio system** must be optimized for watching movies. The speakers that used to stand randomly all around the room now have to be reorganized in accordance with the projection screen.

To sum up, turning your living-room into a little cinema implies a few precautions: a performing and *wife approved* projector, a good projection screen (such as the Cineversum Screens), motorized if possible, light dimming solutions, furniture re-arrangement, appropriate sound system. At Cineversum we work with carefully selected **Authorized Dealers and Installers**. If you expect an optimal installation, we strongly advise you to contact these experienced professionals. Send inquiries to info@cineversum.com

New Cineversum distributor in China



Sentiment HIFI is officially appointed as the official Cineversum distributor for Mainland China, Hong Kong and Macau. With the addition of the reputed Blackwing Series of video-projectors, Sentiment HIFI now proposes a complete solution for home cinema installations.

Photos above were shot during the recent Shanghai AV Show, where the new Blackwing Series were demonstrated for the first time in China.

www.sentimenthifi.com Contact: **Kenneth Chow** [kennethzjd@gmail.com]

New Cineversum Distributor in Bulgaria



Top Audio Video Design has recently been appointed as the new Cineversum distributor in Bulgaria. Top AV Design, already distributor of Marantz, SpeakerCraft and Artcoustic, will improve the presence of Cineversum in this dynamic country.

www.topavdesign.bg

Contact: topavdesign@abv.bg +359 878 891 638

Cineversum supports «la Fête de la Musique» in Paris

Every year, the «Fête de la Musique» celebrates the first day of Summer in every city of France. Completely different from a music festival, the Fête de la Musique is above all a free popular fête, open to any participant (amateur or professional musicians) who wants to perform in it. This Music day allows the expression of all styles of music in a cheerful atmosphere. It aims at a large audience, working to popularise musical practice for young and not so young people from all social backgrounds. It gives an opportunity to communicate and share a very special moment through music.

The musicians are asked to perform for free, and all the concerts are free for the public. It's the reason why they are used to play in open air areas as streets and parks or in public buildings like museums, train stations, castles...

Cineversum will actively support and participate this great event with the loan of projectors. There will be more details on our [Facebook fanpage](#) in the next few days.



BlackWing Series in Digital Video magazine

This famous Italian publication highlights the new BlackWing models, distributed by AudioGamma in the peninsula.



Non c'è One senza Two e Three

Come il loro predecessore One, anche i nuovi Cineversum Two e Three sono una versione riveduta e corretta degli apprezzati video-proiettori JVC basati sul sistema "D-ILA", a sua volta versione proprietaria della tecnologia "riflessiva" a cristalli liquidi; e infatti le ottime caratteristiche dichiarate (ad esempio 32.000:1 e 50.000:1 è il contrasto dei modelli Three e Two) ricalcano da vicino quelle dei recenti modelli JVC. Ma la "cura" Cineversum non si limita alla "ricarozzatura" delle macchine (pure importante, ad esempio per la silenziosità e l'efficacia del raffreddamento) e dovrebbe riflettersi positivamente anche sulle prestazioni, come del resto accadeva per il modello precedente. www.audiogamma.it